



*Mosel*

FASZINATION URLAUB

Sales Guide - Mosellandtouristik GmbH

2024/2025



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# MOSEL. FASZINATION URLAUB

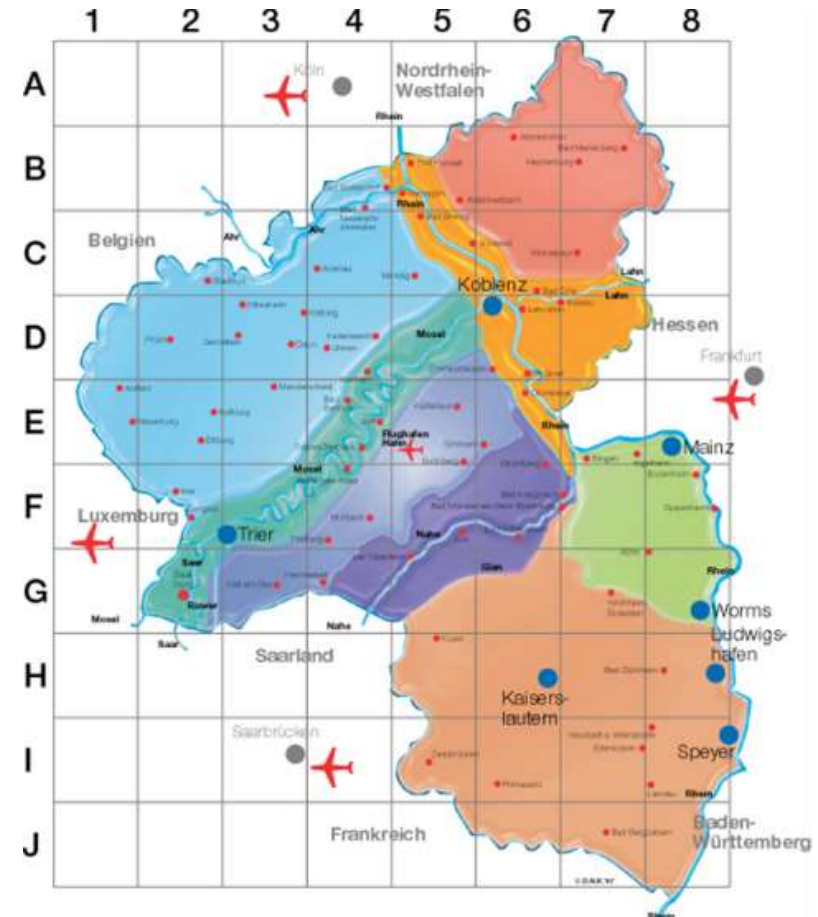
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Portrait, arrival, basic competences

- **Location:** Rhineland-Palatinate (Germany)
- **Longest river:** Mosel
  - 544 river kilometres
  - 36 km national border between Luxembourg and Germany
  - 192 km in Rhineland-Palatinate
- **Most important industries**
  - Viticulture
  - Tourism
- **Regional products**
  - Wine (Riesling)
  - Red Mosel vineyard peach
  - Honey
  - Game



- **Airport**
  - Frankfurt-Hahn (HHN)
  - Frankfurt/Main (FRA)
  - Luxembourg (LUX)
- **Train**
  - Cologne – Koblenz
  - Mannheim – Saarbrücken
  - Metz (FR) / Luxembourg
- **Car/Bus**
  - A1
  - A48
  - A61



### Landscape

The unique river landscape, the mild climate and the leisure-orientated infrastructure enable an active experience of the countryside.



### Wine

The unique and unmistakable wine culture landscape with steep-slope viticulture and diverse holiday options "all about wine" as well as special themed expertise in the area of "culinary delights".



### Culture

The rich, historical past with numerous sights, above all the "Roman witnesses" as well as a lively and contemporary cultural and event programme.



# TOURIST TOPICS

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Wine & Cuisine

Culture

Cycling

Hiking



### Wine

- Over 3,000 wineries along the Mosel, Saar and Ruwer rivers
- Vineyards, steep slopes and the most beautiful wine views (DWI)
- Projects: Via Mosel' + *Lebendige Moselweinberge* (Living Mosel vineyards)
- Wine festivals and numerous wine events

### Culinary delights

- Star gastronomy and award-winning hosts
- Wine bars and wine taverns

### Infrastructure / Services

- Overnight stays on wine estates
- Guided tours by culture and wine ambassadors / nature experience guides

Further information at <https://en.visitmosel.de/wine-cuisine>





### Via mosel' - the first cross-border wine tourism program on the European Mosel

Four wine-growing regions in the Mosel valley between Toul (Lorraine, France) and Koblenz (Rhineland-Palatinate, Germany) past Remich (Luxembourg) and Perl (Saarland, Germany) have joined forces to create a wine tourism program focusing on wine and architecture.

Around **60 wineries** and **30 wine villages** in the three Mosel countries with remarkable architecture are taking part in the project. They offer their guests a high-quality and tangible tourism program and invite them to cross borders and discover new architectural and viticultural treasures.

### Portes Ouvertes

Via mosel' always invites you to the big wine architecture weekend on the **1st weekend in April**. Along the German-Luxembourgish-French Moselle, the wineries and wine villages of the 'Via mosel' open their doors and gates to wine and architecture lovers.

Further information at [www.viamosel.com](http://www.viamosel.com) or on Facebook and Instagram (@viamosel)



# CYCLING

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## Mosel cycle path

- 245 km from Perl to Koblenz
- ADFC quality cycle route with 4 stars (NEW in 2024)
- River cycle path for pleasure cyclists
- connects quaint winegrowing villages
- Combination of boat and cycle tours possible

## Partner cycle routes

- Saar Cycle Route: 110 km from Saargemünd (FR) to where the Saar flows into the Mosel (Konz)
- Maare-Mosel cycle path: 58 km, connects the Volcanic Eifel and Mosel via viaducts, bridges and tunnels
- Ruwer-Hochwald cycle path: 48 km, railway line cycle path, connecting various bridges

## Infrastructure

- Numerous restaurants and accommodation establishments along the routes
- Bike hire, service and repair stations; hire system, public charging stations for e-bikes
- Luggage service throughout the region
- Public transport services: cycle buses, bikes can be taken on trains and passenger ships

## Listening points on the Mosel cycle path & Saar cycle path

- Audio guide along the Mosel Cycle Path & Saar Cycle Path with stories from the region
- Free app for iOS and Google Play Store (DE/EN/NL)

Further information at <https://en.visitmosel.de/cycling>





# HIKING

*Mosel*  
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## Moselsteig

- 365 km of Mosel enjoyment on 24 varied stages (between 12 and 24 km)
- Opening 2014
- Premium hiking trail: "Leading Quality Trail" & "Germany's most beautiful hiking trail 2016"

## Traumpfade und -pfädchen as well as Seitensprünge

- 35 certified circular hiking trails between 4 - 20 km
- Themed trails: wine, culture, landscape
- Difficulty levels: easy to challenging
- Two new Moselsteig Side Trail (since 2024)
  - Meulenwaldto(u)r Schweich, 12.7km
  - Stone & wine panorama adventure trail Fell, 5.1km

## Infrastructure

- Numerous catering and accommodation establishments along the routes (including around 70 hiking hosts)
- Luggage service throughout the region
- Public transport connections

Further information at [www.moselsteig.de](http://www.moselsteig.de)





### Highlights

- Roman roads: around 80 Roman sights in Trier, on the Saar & Mosel and across the region
- UNESCO World Heritage Sites: Porta Nigra, cathedral, Constantine Basilica, Imperial Baths, amphitheatre, Barbara Baths, Roman bridge in Trier
- Museums and archaeological parks
- Roman wine ship "Stella Noviomagi" in Neumagen-Dhron
- 12 castles: Eltz Castle, Cochem Imperial Castle, Landshut Castle, etc.
- Numerous churches and monasteries
- Guided tours for groups and individual travellers with a focus on antiquity (e.g. costume tours, drama tours, etc.)

Further information at <https://en.visitmosel.de/cities-culture>



## NEWS FROM THE REGION

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projects, jubilees and news

### "Trever Code" - VR city tour of Trier

For 120-minutes you can enjoy this city tour with VR glasses through which you can immerse yourself in life in ancient Augusta Treverorum at five different stations.

Language: German | Participants: max 15

[www.treverer-code.de](http://www.treverer-code.de)

### VR tour Saarburg

During 50-minute journey in an electric carriage, you can use mobile virtual reality glasses to immerse yourself in the exciting history of the town of Saarburg.

Language: German | Participants: max 6

[www.saarburg.de/vr](http://www.saarburg.de/vr)





## **Uferdeck Boutique Hotel, Traben-Trarbach**

Ehemaliges „Hotel Krone“ wurde 2023 umfassend saniert und modernisiert  
27 Zimmer, angeschlossene Restaurant & Bar „FIRO“

[www.uferdeck-mosel.de](http://www.uferdeck-mosel.de)



## **Hotel Reiler Hof, Reil**

Wiedereröffnung 2023 mit neuem Spa Bereich

[www.reiler-hof.de](http://www.reiler-hof.de)

## **Park Plaza Hotel, Trier**

Sanierung und Modernisierung 2024

Zentral in der Trierer Innenstadt, 5 Suiten, 145 Zimmer, Wellnessbereich

[www.parkplaza-trier.de](http://www.parkplaza-trier.de)



## **Neueröffnung Juli 2024: JUFA Hotel, Bernkastel-Kues**

63 Zimmer – Doppelzimmer, Familienzimmer, Suiten, teilweise mit eigener Loggia

## Preisträger 2023 des Wettbewerbs „Ausgezeichneter Weingastgeber Mosel“

### **Hotel Restaurant Pollmanns \*\*\*S , Ernst**

Früheres Winzerhaus; 2023 neu gestalteter Saunabereich und umfassende Modernisierung der Zimmer, Restaurant- und Barbereich

[www.hotel-pollmanns.de](http://www.hotel-pollmanns.de)



### **Sektscheune Zilliken, Nittel**

Weingut an der südlichen Weinmosel mit Restaurant, Gästezimmern und moderner Vinothek

[www.zilliken.com](http://www.zilliken.com)



## HIGHLIGHTS - WINE FESTIVALS AND EVENTS



- **Mythos Mosel**  
Wine presentation of 100 wineries  
25. - 26.05.2024, between Ürzig and Briedel  
[www.mythos-mosel.de](http://www.mythos-mosel.de)
- **Moselwein-Festival**  
Wine festival in urban Art Nouveau flair  
12. - 15.07.2024, Traben-Trarbach
- **Saar-Riesling-Sommer**  
Wine tasting weekend from Saar winegrowers  
24. - 25.08.2024, between Serrig and Konz
- **Weinfest der Mittelmosel**  
29.08. - 02.09.2024, Bernkastel-Kues
- **Moselfest**  
Germany's oldest wine festival  
30.08. - 08.09.2024, Winningen



Further information and dates for wine festivals and wine events at  
[www.visitmosel.de/wein-kulinarik/weinveranstaltungen](http://www.visitmosel.de/wein-kulinarik/weinveranstaltungen)



- **Passionsspiele Wintrich (German language)**  
Theatre: Impressive scenes from Jesus' entry into Jerusalem to the resurrection  
March to May 2024  
[www.passionsspiele-wintrich.de](http://www.passionsspiele-wintrich.de)
- **moselmusikfestival**  
Around 50 concerts at extraordinary and historic venues  
July to October 2024  
[www.moselmusikfestival.de](http://www.moselmusikfestival.de)
- **Koblenzer Sommerfest mit Rhein in Flammen**  
09. – 11.08.2024, Koblenz  
[www.rhein-in-flammen.com](http://www.rhein-in-flammen.com)
- **National Exhibition 2025**  
The Life of the Roman Emperor Marc Aurel  
June to November 2025, Trier



- **Trier**  
22.11. – 22.12.2024  
Romantic atmosphere on several squares in the centre of Trier's old town
- **Bernkastel-Kues**  
22.11. – 23.12.2024  
Largest Advent calendar in the region on the historic market square
- **Traben-Trarbach**  
22.11.2024 – 01.01.2025  
Mosel-Wine-Night-Market underground in historic wine cellars
- **Cochem**  
22.11. – 15.12.2024  
Atmospheric winter fairytale with glass marquee and various themed weekends

Further Christmas markets in the region at  
[www.visitmosel.de/winterurlaub/veranstaltungen](http://www.visitmosel.de/winterurlaub/veranstaltungen)



# ARRANGEMENTS

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Offers from Mosellandtouristik GmbH  
for individual guests



Experience at first hand life at a Mosel winery and savour the special wines of the Mosel winegrowers - Rieslings with an unmistakable character.

### Services

- 4 x overnight stays with breakfast in a double room in selected wineries
- 1 x glass of sparkling wine as a welcome drink
- 1 x tour of the estate with cellar tour and informative wine tasting
- 1 x 3-course dinner (drinks = self-paying)
- 1 x boat trip on the Moselle (1h round trip)
- 1 bottle of Mosel wine (per person) as an "enjoyable souvenir" to take home
- Information folder (1 x per group)

Dates April – November

Price per person On request



## MOSEL CYCLE ROUTE - "THE CLASSIC TOUR" FROM TRIER TO KOBLENZ



This cycle tour is suitable for cycling fans who want to enjoy their holiday during the week. In four daily stages, you cycle through the Moselle region from Trier to Koblenz. The many sights of the beautiful wine-growing villages and small towns through which the cycle route leads are waiting to be discovered by you.

### Services

- 5 x overnight stays with breakfast in selected hotels, rooms with shower/WC (Trier, Trittenheim, Reil, Treis-Karden, Koblenz)
- 1 x boat trip from Zeltingen to Traben-Trarbach and 1 x boat trip from Cochem to Treis-Karden, each including bicycle transport on the boat (only in the boat season: May to October)
- 1 x wine tasting at the winegrower
- 1 x 3-course dinner
- 1 x cycle map "Moselle cycle path" on a scale of 1:50,000 (1 x per room)
- Information folder (1 x per booking)

Dates	May to end of October
Price per person	On request
Additional services	Luggage transfer for an extra charge



## HIKING ON THE MOSELSTEIG TRAIL FROM ZELL (MOSEL) TO COCHEM



Sections 15 to 18 of the Moselsteig Trail take you on a 7-day journey from Zell (Mosel) via the idyllic and picturesque wine villages of Neef, Ediger-Eller and Beilstein to Cochem with its imposing Reichsburg castle. On this tour, you will climb the steepest vineyard in Europe - the Calmont.

### Services

- 6 x overnight stays with breakfast in selected hotels & guesthouses in Zell (Mosel), Neef, Ediger-Eller, Beilstein, 2 x Cochem
- 1 x 3-course dinner
- 1 x wine tasting at the winegrower
- 1 x boat trip from Cochem to Treis-Karden and back (only in the shipping season: probably May to the end of October)
- 1 x admission and guided tour of the "Reichsburg" castle in Cochem
- Moselsteig Premium Set: Hiking guide with detailed stage descriptions and 3-map set 1:25,000 (1 x per room)
- Information folder (1 x per group)

### Dates

April to October

### Price per person

On request





- **10% commission** plus 19% VAT on successful brokerage of the packages
- Customer deposit: 10%
- Balance due: 3 weeks before departure
- Overview of all package deals: [www.visitmosel.de/arrangements](http://www.visitmosel.de/arrangements)
- On request: Creation of individual travel arrangements

Price details and  
further Information on request

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Tel +49 (0)6531 9733-0  
E-Mail: [adam-kretzer.s@mosellandtouristik.de](mailto:adam-kretzer.s@mosellandtouristik.de)

# ARRANGEMENTS

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Offers from our partners  
for group travel

### Guided Canoe tours on the Saar

During a canoe tour you have the opportunity to discover the scenic beauty of the Saar valley in a completely new way. The canoe organizer "Kanu SaarFari", based in Schoden, offers several tours on the Saar several tours on the Saar (some of the tours also include the transfer of canoes to and from other locations).

Stand-up paddling (SUP) is also possible.

#### Services

- Duration: May to October (daily) - different tours between 3 - 6 hours
- Participants: 6 to 90 persons
- Price: from 25,- €/person | from 22,- €/persons up to 17 years
- Languages: German | other languages on request

Saar-Obermosel-Touristik e.V.  
Tel +49 (0)6581-995980  
[info-saarburg@saar-obermosel.de](mailto:info-saarburg@saar-obermosel.de)  
[www.saar-obermosel.de](http://www.saar-obermosel.de)





### The secret of the Porta Nigra –adventure tour in Trier

Be there live when the Porta Nigra has to be defended against attacking barbarians? You can! The guided tour "The Secret of the Porta Nigra" takes participants on a fascinating journey back in time to Roman Trier 1800 years ago, when life was dangerous and daily labor was arduous -especially as a Roman soldier. Accordingly, the centurion has a lot to tell: Played by a professional actor, he tells of glorious splendor and grim struggle, of glory and transience, of Roman pride and barbaric defiance.

#### Services

- Duration: 1 hour
- Participants: up to 30 people, max. 40 people
- Price for up to 30 people: €360, each additional person €10
- Price for a performance in French: €390, each additional person €10
- Languages: German | French

Trier Tourismus und Marketing GmbH  
Tel +49 (0)651 97808-0  
[info@trier-info.de](mailto:info@trier-info.de)  
[www.trier-info.de](http://www.trier-info.de)



### Wine architecture walk – Traben Trarbach

In Traben-Trarbach, the Berlin architect Bruno Möhring discovered his love for the Mosel landscape. He created unique Belle Époque buildings that have been perfectly preserved to this day. Discover the treasures and exciting history of the former wine trading metropolis on this wine architecture walk and finish off by diving into one of our underworld cellars.

#### Services

- Duration: approx. 2 hours
- Participants: min. 10 persons, max. 25 persons
- Price: 15,- € per person incl. Secco-to-go
- Languages: German | other languages on request

Moselregion Traben-Trarbach & Kröv  
Tel +49 (0)6541-8184572  
[info@moselregion.com](mailto:info@moselregion.com)  
[www.moselregion.com](http://www.moselregion.com)



### Fun cellar Tour – Zell (Mosel)

Experience a ramble through four old vaulted cellars in the historic centre of Zell (Mosel). Learn a lot about the wines of the "Zeller Schwarze Katz" with a lot of wit and humour as well as one or two "anecdotes" and be surprised by the funniest barrel on the Mosel. Sample excellent wines of various quality levels. Cheese and lard sandwiches are available for refreshment.

#### Services

- Duration: approx. 2.5 hours
- Participants: min. 6 persons, max. 14 persons
- Price: 24,- € per person
- Languages: German | other languages on request

Zeller Land Tourismus GmbH  
Tel +49 (0)6542-96220  
[info@zellerland.de](mailto:info@zellerland.de)  
[www.zellerland.de](http://www.zellerland.de)





### Guided tour of the town and night watchman in Cochem

On the city tour through Cochem, you will learn many interesting things about the past and present of the small Moselle town.

Alternatively, you can accompany the Cochem night watchman as he makes his evening rounds through the medieval town center of Cochem with halberd, horn and lantern. You will experience many anecdotes, amusing "Cochemer Stückelchen" and interesting facts from the past on our guided tours.

#### Services

- Participants: max. 20 people
- Duration: approx. 60-90 minutes
- Price: 75,- € to 110,- € (German) | 100,- to 125,- € (all other languages)
- Language: German | English | French

Tourist-Information Cochem  
Tel: + (49) 2671-600-40  
[info@ferienland-cochem.de](mailto:info@ferienland-cochem.de)  
[www.ferienland-cochem.de](http://www.ferienland-cochem.de)



### Romantic Old Town Tour - Koblenz

Get to know one of the oldest cities in Germany on a tour of the historic Old Town. The romantic alleyways between St Castor's Basilica and the Church of Our Lady, the Kaiser Wilhelm Monument at the Deutsches Eck, the Schängelbrunnen fountain and the Forum Confluentes on the central square are just some of the attractions that illustrate the diversity and history of the city of Koblenz.

#### Services

- Participants: max. 30 people
- Duration: approx. 2 hours
- Price: 125,- € (German) | 135,-€ (all other languages)
- Language: German | English | French | Italian | Spanish | Dutch | Russian | Spanish | Dutch | Russian

Koblenz-Touristik GmbH  
Tel +49 (0)261-129-1610  
[touristinformation@koblenz-touristik.de](mailto:touristinformation@koblenz-touristik.de)  
[www.visit-koblenz.de](http://www.visit-koblenz.de)



## GROUP ARRANGEMENTS



Further group offers are available from our partners in the region:



[www.saar-obermosel.de](http://www.saar-obermosel.de)



[www.roemische-weinstrasse.de](http://www.roemische-weinstrasse.de)



[www.moselregion.com](http://www.moselregion.com)



[www.ferienland-cochem.de](http://www.ferienland-cochem.de)



[www.trier-info.de](http://www.trier-info.de)



[www.wittlicherland.de](http://www.wittlicherland.de)



[www.zellerland.de](http://www.zellerland.de)



Koblenz-Touristik

[www.visit-koblenz.de](http://www.visit-koblenz.de)



[www.ruwer-hochwald.de](http://www.ruwer-hochwald.de)



[www.bernkastel.de](http://www.bernkastel.de)



[www.sonnige-untermosel.de](http://www.sonnige-untermosel.de)



## FURTHER INFORMATION

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[Brochures](#)

[Contact](#)



### **Leisure and Adventure map (DE | EN)**

Overview map with the most beautiful excursion destinations



### **My Journey. #visitmosel (DE | EN)**

Brochure with information and tour tips for the Mosel-Saar region



### **Meine Radreise. #moselradweg (DE)**

Brochure about cycling in the Mosel region



### **Wandern auf dem Moselsteig. #moselsteig (DE)**

Brochure on the Moselsteig Trail and its partner trails



### **SALVE Auf den Straßen der Römer (DE)**

Magazine on the "Streets of the Romans" cultural project



Scan the QR-Code or  
download at:

[https://en.visitmosel.de/services  
/brochures/brochures](https://en.visitmosel.de/services/brochures/brochures)

Tour tips and up-to-date information about MOSEL. Fascination holiday

[www.visitmosel.de](http://www.visitmosel.de)

[www.strassen-der-roemer.eu](http://www.strassen-der-roemer.eu)

Instagram      [@visitmosel](#) | [@strassenderroemer](#)

Facebook      [@Mosel](#) | [@StrassenderRoemer](#)

YouTube      [@mosel-faszinationurlaub](#)

Image database of Mosellandtouristik GmbH (DE):

[www.visitmosel.de/services/presse/login](http://www.visitmosel.de/services/presse/login)





# Thank you

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Contact:

Mosellandtouristik GmbH

Kordelweg 1 | 54470 Bernkastel-Kues | Germany

[info@mosellandtouristik.de](mailto:info@mosellandtouristik.de)

[www.visitmosel.de](http://www.visitmosel.de)