

## Destination portrait

**Geographical Position:** Southwest Germany (Rhineland-Palatinate)

**Longest river:** Mosel

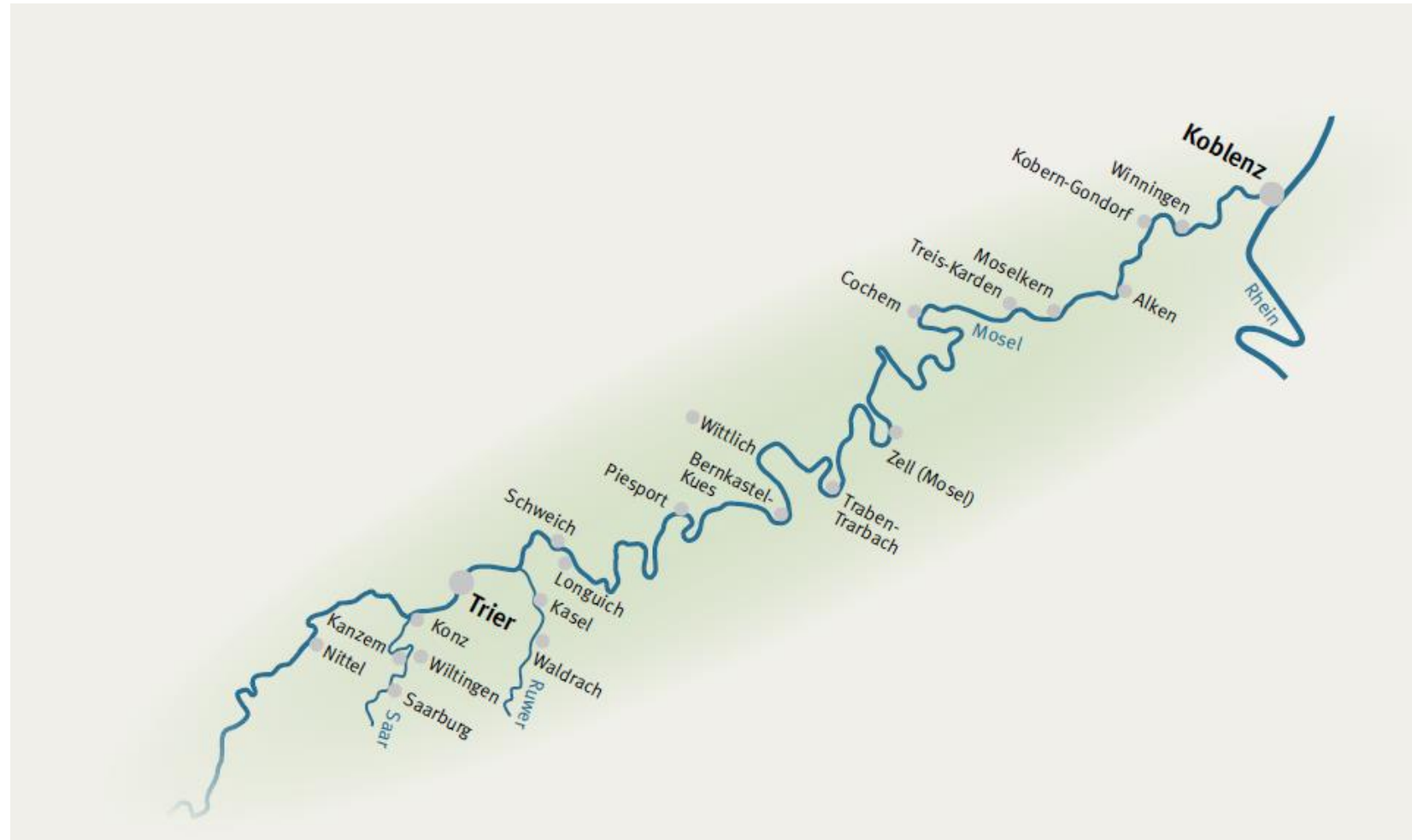
- 544 overall length
- 36 km form the border between Luxemburg and Germany
- 192 km pass through Rhineland-Palatinate

**Main economic sectors:**

- viniculture, wine trade
- tourism

**Regional products:**

- wine (Riesling)
- red Mosel vineyard peach
- honey
- venison



## Destination portrait

### Travel information

#### By airplane:

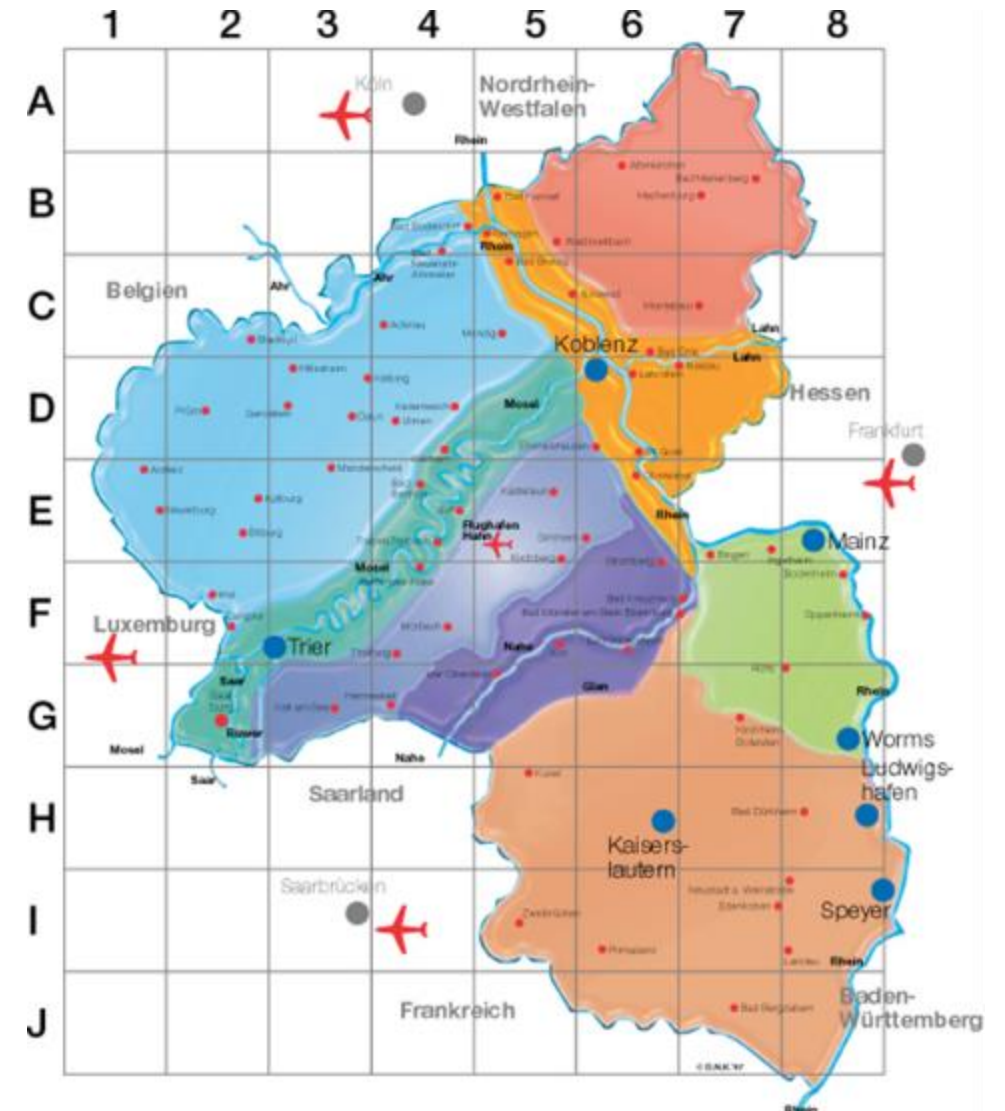
- Frankfurt-Hahn (HHN)
- Frankfurt /Main (FRA)
- Luxemburg (LUX)

#### By train:

- via Cologne Köln – Koblenz
- via Mannheim – Saarbrücken
- from direction Metz (FR) und Luxemburg

#### By car:

- Highway A1
- Highway A48
- Highway A61



## „European Mosel“ News

### First cross-border offer around wine tourism for the European Mosel region.

Four winegrowing regions along the Mosel, reaching from Toul (Lorraine, France) to Koblenz Rhineland Palatinate, Germany), including Remich (Luxembourg) and Perl (Germany), have joined forces to create a wine tourism offer focusing on wine and architecture.

Around 60 wineries and 20 wine villages located in the three Mosel countries, all with remarkable architecture, are taking part in the project. Guests are offered high-quality, experience-rich packages, which invite them to cross borders and discover new architectural and viticultural treasures.

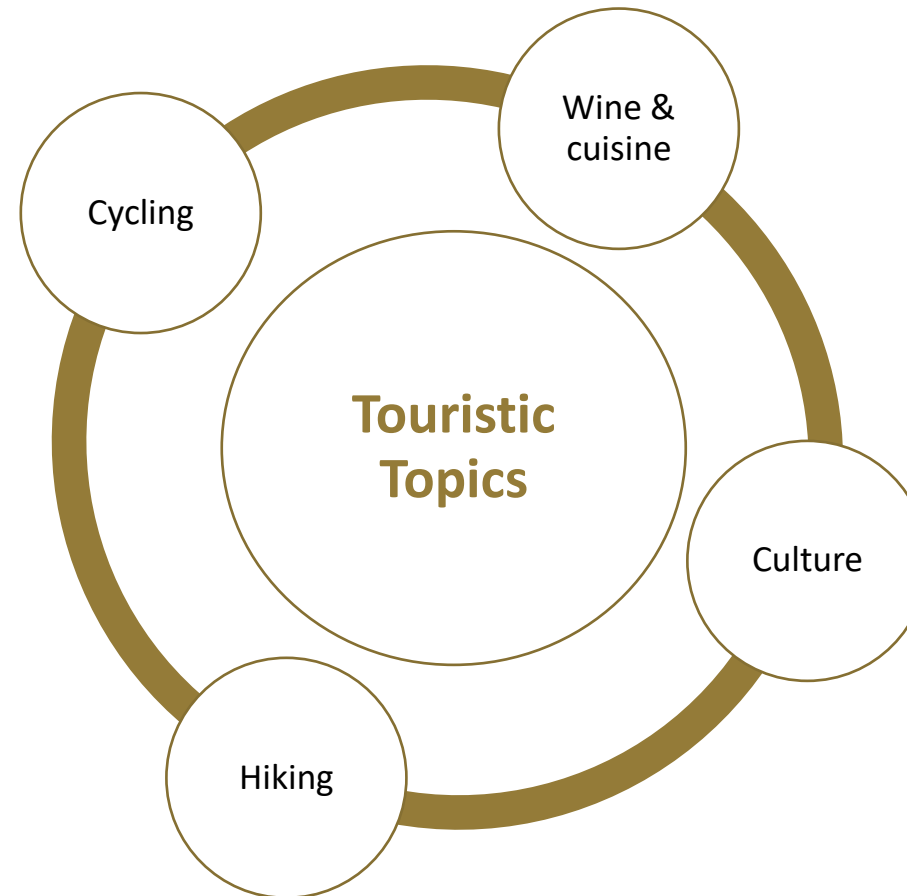
Further information about the project and its participating wineries and wine villages will be available mid March at [www.viamosel.com](http://www.viamosel.com) and is available now on Facebook and Instagram (Via Mosel).



- Mosel cycle path (248 km; 10 stages)
- Saar cycle path
- Ruwer-Hochwald-cycle path
- Maare-Mosel cycle path
- Enjoyable cycling beside rivers



- Moselsteig - long distance hiking-trail (365 km, 24 stages)
- Qualified circular trails



- Wine Festivals
- Straußwirtschaften
- Over night stay in guest houses of the wine-growers
- Vinothek and Wine tastings



- Roman Heritage (UNESCO World Heritage Trier)
- "Streets of the Romans" (cross-regional project)
- Castles and Palaces



## Sights: cities

Trier



Saarburg



Bernkastel-Kues



Traben-Trarbach



Zell (Mosel)



Cochem



## Cultural highlights

### „Roads of the Romans“

- 80 roman sights in Trier, next to Saar & Mosel and cross-regional
- UNESCO World Heritage Sites
- vivid reconstructions
- Museums and archeology parks
- Temples and tombs, wine presses, Roman roads and street settlements, fortifications

### Highlights

- Former city gate „Porta Nigra“, protestant church „basilica of constantin“, imperial baths, amphitheater, „Barbara baths“ in Trier
- Roman wineship „Stella Noviomagi“ in Neumagen-Dhron
- Adventure tours for groups and individual travelers with an ancient focus (e.g. costumed tours, theater tours)

Further information: [www.strassen-der-roemer.eu](http://www.strassen-der-roemer.eu)



## Cultural highlights

### Mosel WeinMuseum, Bernkastel-Kues

- Multimedia wine experience world
  - Vinothek with over 160 different types of wine
- [www.moselweinmuseum.de](http://www.moselweinmuseum.de)

### Bundesbankbunker, Cochem

- Visit the former bunker of Germany's Central Bank in Cochem and experience the mystery of the former fall-out shelter.
- Immerse yourself in the underground vault where millions of German Mark were kept during the Cold War.

[www.bundesbank-bunker.de](http://www.bundesbank-bunker.de)

Further tourist destinations: [www.vistimosel.de](http://www.vistimosel.de)





## Cultural highlights



### Reichsburg, Cochem

- Largest medieval mountain fortress in the region
- Group tours and individual visits possible

[www.reichsburg-cochem.de](http://www.reichsburg-cochem.de)



### Ehrenburg, Brodenbach

- Venue for numerous medieval festivals
- Group tours and individual visits possible

<https://www.ehrenburg.de/en/>

Overview of all castles located in the “Moselland”



## Being active - Hiking

### Moselsteig

- 365 km of Mosel enjoyment on 24 stages
- Opening was in 2014
- Premium hiking trail: Certified as Leading Quality Trail, awarded as "Germany's Most Beautiful Hiking Trail 2016"

### „Traumpfade“ & „Seitensprünge“

- 32 qualified circular hiking trails between 4 - 20 km
- Thematic trails: wine, culture, landscape
- Difficulty: easy - demanding

Further Information: [here](#)



## Being active - Cycling

### Mosel cycle path „Mosel-Radweg“

- 245 km from Perl to Coblenz
- River cycle path for pleasure-seeking cyclists
- Connects rustic winevillages
- Combination of boat and bicycle tours possible

### Partner cycle paths

- Saar cycle path: 110 km, leads from Saargemünd (France) to the mouth of the Saar in the Moselle (Konz border)
- Maare-Mosel cycle path: 58 km, connects the Vulkaneifel and the Moselle valley via viaducts, bridges and tunnels
- Ruwer-Hochwald cycle path: 48 km, railway track cycle path, connects various bridges

Further Information: [here](#)



## Being active

### Mountainbiking

- over 500 km of mountain bike trails
- DIMB-certified MTB route „Zwei-Schanzentour" from Bernkastel-Kues to Traben-Trarbach
- 2 MTB trail parks

### Segway-Tours

- climb up the vineyards by Segway, or ride along the rivers
- guided tours

### Via ferrata

- ambitious via ferratas for adventurers, e.g. in Calmont or in Erden or Collis-Steilpfad with ferrata Zell/Mosel

### Water sports

- Canoe tours
- rowing
- (commented) boat tours
- Stand-Up Paddling on Mosel & Saar





## Tour suggestions: 24-h in ...





## 24h at Saar-Obermosel & Trier

- 10:00 am: Arrival in Saarburg
- 10:15 am: Approx. 1-h guided tour around the castle, "Little Venice" and the waterfall
- 11:30 am: Drive from Saarburg to the Mosel (Nittel)
- 12:00 am: Stop in a regional restaurant
- 1:30 pm: Drive from Nittel to Trier
- 2:30 pm: 2-h adventure tour "Toga-Tour" with focus on Roman heritage
- 4:30 pm: 1,5-h leisure time and finally return to the hotel



## 24-h in Trier & at the „Roman wine route“

- 9.30 am: Arrival in Trier
- 9.45 am: approx. 2-hour guided tour through Trier including the most significant sights
- 12 pm: Travel from Trier to Trittenheim
- 12.45 pm: Stop at a restaurant typical of the region for lunch
- 2.15 pm: approx. 2-hour long wine tasting in a quality-oriented winery in Trittenheim (incl. guided wine cellar tour)
- 4.30 pm: Tour with Wine Experience Guide through the vineyards – Travel back in time at Trittenheim’s “Apotheke” vineyard, approx. 1.5 - 2 hours \* also possible the other way round: a walk through the vineyards first, followed by wine tasting
- 5:30 pm: Return journey to accommodation



## 24h at „middle-Mosel“

- 10:00 am: Arrival in Traben-Trarbach
- 10:15 am: approx. 1,5-h guided tour of Traben-Trarbach with a focus on "Art Nouveau"
- 12:00 pm: Stop in typical regional restaurant
- 2:15 pm: approx. 2-h boat trip with lock trip to Bernkastel-Kues
- 4:30 pm: approx. 1-h city tour through Bernkastel-Kues
- 5:30 pm: approx. 1-h leisure time, then return to the hotel



## 24h at „Zeller Land“ (Pünderich)

- 10 am: Arrival in Pünderich
- 10:15 am: Ferry crossing to the left bank of the Mosel (also possible from Briedel, depending on the day of the week), followed
- by a hike to Marienburg Castle and the Prinzenkopf Tower
- 1 pm: Journey to Zell
- 2 pm: Guided tour with the town's own storytelling spirit, the "Riwigmännchen" (approx. 1.5 hours); check-in at
- accommodation
- 5 pm: Regional cuisine dinner
- 7 pm: Entertaining cellar tour with wine tasting (approx. 1.5 hours)





## 24h at „Zeller Land – to Cochem“

- 09:00 am: Arrival in St. Aldegund
- 09:15 am: approx. 3,5-h hike on the circular trail „Seitensprung Felsen.Fässer.Fachwerk“ (8,7 km)
- 1:15 pm: Stop in typical regional restaurant
- 2:30 pm: Drive to Cochem
- 3:30 pm: Visit of Reichsburg Cochem and city tour
- 5:30 pm: Vintner's typical vespers followed by a wine tasting, then return to the hotel



## 24h at „sunny lower-Mosel“

- 10 am: Arrival at Thurant Castle in Alken: tour of the castle.  
Followed by a guided tour through the wine village of Alken. Individual choice of lunch at the food establishments in Alken.
- 2 pm: Journey to Winningen
- 2.30 pm: 2-hour covered wagon ride through the Winningen steep slope vineyards  
incl. wine tasting and followed by a light bite to eat at a winery
- 5 pm: Return to the hotel



## Contact

### Mosellandtouristik GmbH

✉ Kordelweg 1 · 54470 Bernkastel-Kues

☎ +49 (0)6531 9733 0

💻 [info@mosellandtouristik.de](mailto:info@mosellandtouristik.de)

🌐 [www.visitmosel.de](http://www.visitmosel.de)

### Management

Sabine Winkhaus-Robert

Thomas Kalff (Deputy Managing Director)

### Public relations

Christiane Heinen

☎ +49 (0)6531 973344



### Booking Department

☎ +49 (0)6531 9733 0

Andrea Christen, Martina Scholz,  
Silvia Adam-Kretzer, Melanie Schmitt